

Corporate Social Responsibility in EVN Bulgaria

2016 / Petar Kostadinov

Energy and environmental services

- Electricity
- Heating
- Natural gas
- Water supply
- Refuse treatment
- Water purification



EVN in Bulgaria 2005 – 2016: 1,3 billion leva investments in South-East Bulgaria



- Security of distribution:
 - 18 317 km new and rehabilitated power lines
 - 2262 new transformer and switching stations
 - 530 000 distant metering devices
 - Decreased grid losses from 20% (2005) to 9,47% (2015):
941 GWh saved energy or 560 000 t. CO₂



- Close to the customer:
 - EVN Offices – complex services in one stop shop
 - Call center – available 24/7
 - Online solutions and client initiatives



- Clean energy and trade:
 - The most modern cogeneration on the Balkans in Plovdiv
 - First in Bulgaria cooling project
 - „Investor of 2011” Award by Invest Bulgaria Agency in the Innovation category

Key principles of the CSR activity of EVN Bulgaria

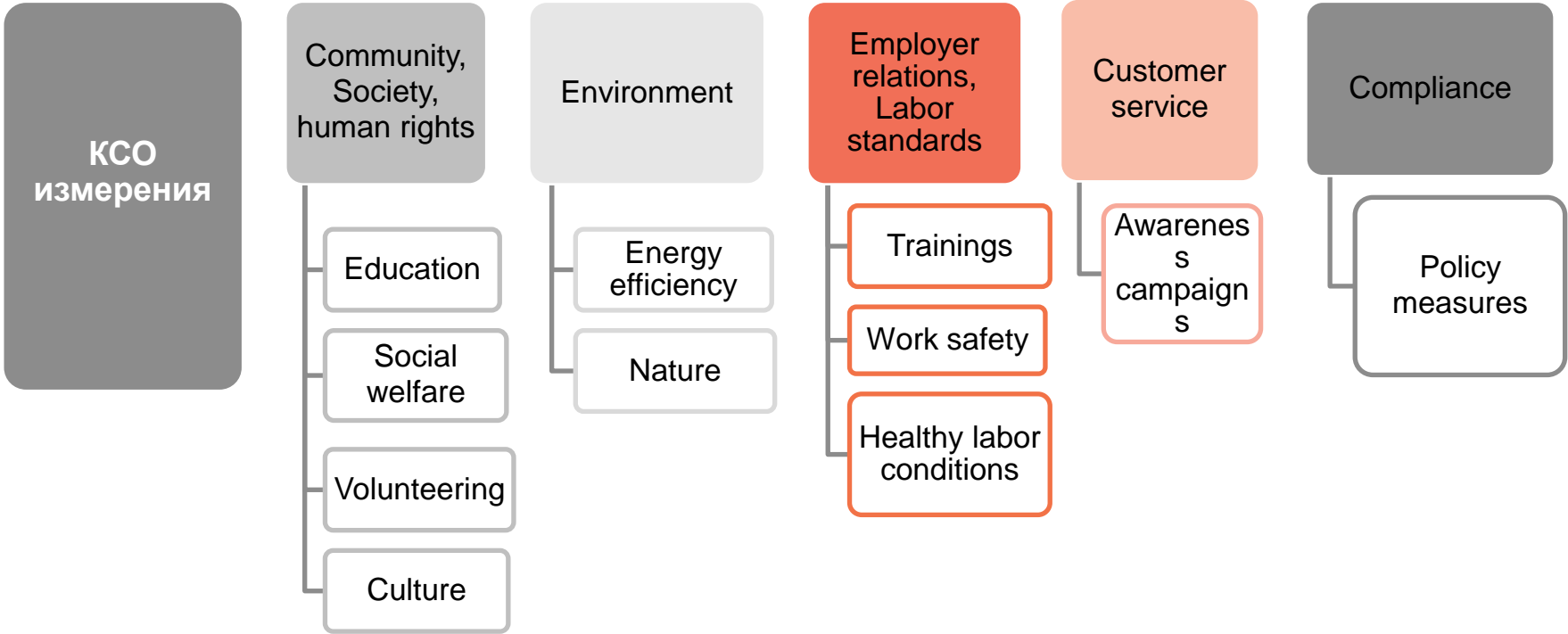
Balance between internal
and external initiatives

Regional
dimension close
to the clients

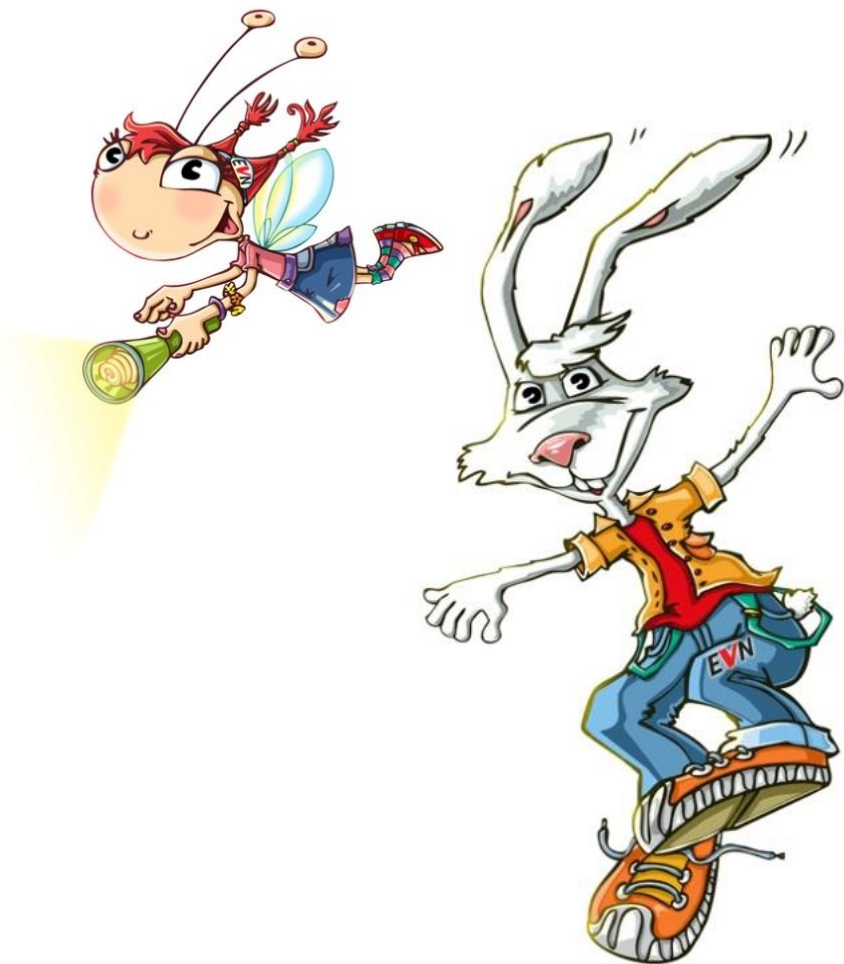
Long term initiatives



CSR activity of EVN Bulgaria



„The Hour of Ivi and Entcho. Energy and environmental lessons“



The heroes of the initiative: the butterfly Ivi and the rabbit Entcho

- **Goals**
 - Encouraging the responsible use of energy resources
 - Supporting the Bulgarian education
 - Modern practices
- **Range – 15 700 young students since 2009**
 - Territory – 9 regions; 31 places, 53 schools
 - Age – 2, 3 and 4 grades
- **Format**
 - 4 school classes per year taught by the teachers on provided materials
 - Contests
- **Partners**
 - Approved materials by the Education Ministry
 - Local educational authorities

EVN For Bulgaria 2015

EVN Volunteers in Action

- **60** volunteering initiatives
- **28** locations
- **423** volunteers
- **3 380** volunteer working hours
- **220** changes lamps
- **215** planted trees
- **3 000** fish set free in the Rhodope mountain river

EVN ЗА БЪЛГАРИЯ

Beneficiaries:

- Children centers
- Retirement Homes
- Public spaces
- Kindergartens, schools
- Sport facilities
- Monasteries, churches
- Cultural centers, museums, theaters



EVN for Bulgaria 2016

Supporting Projects for the Community

EVN Bulgaria funds 4 community projects:

- **Total budget:** 40 000 BGN
- **Maximum budget per project:** 15 000 BGN
- **Projects implementation:** June – November 2016



EVN for Bulgaria



4 approved projects out of 77 applications:

- NGOs: 26
- Private citizens: 20
- Schools: 10
- Kindergartens: 11
- Cultural centers: 10



EVN For Bulgaria 2016

The Projects

EVN ЗА БЪЛГАРИЯ



1. **Energy efficiency measures** on the building of the School of Arts in the town of **Kazanlak**

2. **Photovoltaic system and a piezo running-board** in a Amzovo forestry school near the town of **Smolyan**



3. **New lighting** in the children's ward of the hospital **MBAL Plovdiv**

4. **Energy efficiency measures** in Centre for social rehabilitation and integration for children and youth with disabilities in **Plovdiv**

EVN For Bulgaria 2017

EVN Volunteers Back in Action

EVN

